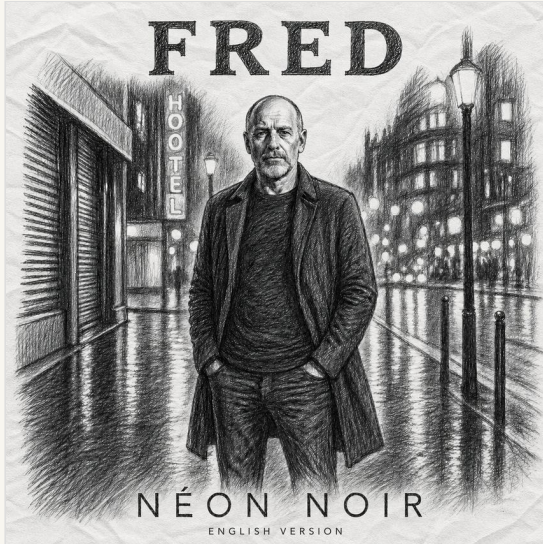


FRED

Neon Noir - English Version

17 July 2026



The first published international adaptation of a FRED song. Official sister version of Néon Noir: the same nocturnal architecture and pulse, with a language that shifts breath, gesture and certain images.

ARTIST	FRED
TITLE	Néon Noir (English version)
FORMAT	Single
OFFICIAL RELEASE	17 July 2026
ALBUM / UNIVERSE	Néon Noir
DURATION	4 min 38.8 s
STYLE	Dark new wave / indie rock
LANGUAGE	English
LABEL	FRED Music
PRESS CONTACT	presse@fred-music.com

Same night. Same pulse. Another language.



Introducing the single

Neon Noir - English Version is not an appendix to the first French single. It is the same song set in motion again in another language, with the same nocturnal frame and the same progression: enter the neon, cross the noise, build the energy, break what held the body back and push the night toward its turning point.

The text stays close to the French matrix in structure because that architecture drives the track. The character walks, the heart pounds, flashes strike the skin, bass crosses the body and light becomes a physical force. Yet English does not simply copy these images: it sometimes tightens them, makes them more direct or visceral and shifts their angle so they fall naturally in sung English.

The English version therefore reinforces the physical dimension of Néon Noir. The step is 'drawn like a blade', the rhythm 'takes me', the low end gives silence a voice, and the bass 'climbs back into the blood'. Leaving the frame becomes almost a muscular gesture.

Within the Néon Noir arc, the song keeps the same function as the French version: it is the exit door from the crossing. Night remains, but no longer confines. Movement takes over again.

The track's trajectory

ENTER

Walk into the neon; heart pounding; light striking the skin.

BREAK

Bass climbs back into the blood; light blows old locks apart.

OPEN

Cut a passage through the noise until silence finds a voice.

LEAVE

Break the line, leave the frame and feel the world change its skin.



From Néon Noir to Neon Noir

The English version was validated as a non-literal adaptation and official sister work. The structure, anchor points and narrative core remain recognisable. What changes lies mainly in verbs, images and the way English makes the energy land.

'Plus haut - le rythme m'achève' becomes 'Higher - the rhythm takes me': the French pushes toward exhaustion, while English turns that push into a grip, as if rhythm physically carries the character. 'La basse remonte dans les corps' becomes 'The bass climbs back into the blood', making the image more visceral. 'Je sens le monde changer de corps' becomes 'I feel the world change its skin', replacing body with skin for a more tactile metamorphosis.

Elsewhere the versions remain closer: 'J'ouvre un passage dans le bruit' becomes 'I cut a passage through the noise'; 'Même le silence tremble ici' becomes 'Even silence finds a voice'. The sister version keeps the essential landmarks while allowing English to find its own efficiency.

That principle defines FRED's international approach: preserve the heart, world and function of the song without forcing every sentence to wear exactly the same skin.



Same heart. Another skin. An adaptation must remain recognisable without becoming a tracing copy.

A release that opens the international path



The 17 July 2026 release gives concrete form to FRED's multilingual strategy. The French matrix remains the first incarnation; English then becomes a natural relaunch when ready, before Korean or Japanese continue the path.

The aim is not to repeat June's campaign. The English version opens another entrance and gives the same song a second circulation. Its visuals keep the codes of the track - rain, nocturnal streets, reflections, transport, silhouettes, black and light - while allowing a new campaign image.

Showing FRED within the city reinforces a central communication principle: very different worlds remain connected by a recognisable human presence. The city remains a character, but the artist no longer disappears inside it.

ABOUT FRED

FRED is the musical project of Frédéric Frère, a Belgian author and independent artist based in France. Born from decades of writing, the project transforms texts, memories, anger, characters and fragments of life into songs and visual worlds. Its musical colours may vary radically, but the writing, the voice, the image and a constant human gaze hold the whole together. International versions are conceived as sister works: they let a song travel without reducing it to a mechanical translation.

Neon Noir - English Version is FRED's first published international relaunch: same night, same pulse, another language.

KEY TALKING POINTS

- First published international adaptation of a FRED song.
- Official release: 17 July 2026; label FRED Music.
- Official sister version of the French Néon Noir matrix.
- Non-literal adaptation: same structure and heart, with verbs and images shifted for sung English.
- Universe: nocturnal city, rain, neon, shadows, inner movement and a rise toward light.
- English intensifies the physical side of the song: rhythm, bass, blood, skin, leaving the frame.
- It inaugurates the multilingual braided strategy: a French release advances while an earlier song continues in another language.
- Campaign line: Same night. Same pulse. Another language.

LYRIC EXCERPT

Neon Noir, Neon Noir
The night is burning all around
Neon Noir, Neon Noir
Tonight the fire speaks for me

RELEASE DETAILS

TITLE: Néon Noir (English version)

OFFICIAL RELEASE: 17 July 2026

ALBUM / UNIVERSE: Néon Noir

DURATION: 4 min 38.8 s

LABEL: FRED Music

Official site: fred-music.com

Press: presse@fred-music.com

Listen: Spotify, Apple Music, Amazon Music, YouTube

Social media: Facebook, Instagram, YouTube, Threads